



ROME CAVALIERI

A WALDORF ASTORIA RESORT

Rome Cavalieri, A Waldorf Astoria Recognised as the First Green Hotel in Rome

[Rome Cavalieri, A Waldorf Astoria Resort](#) has been awarded the Green Key certification, making it the first hotel in Rome to receive the internationally-recognised environmental label.

The Green Key certification is the leading standard for excellence in the field of environmental responsibility and sustainable operation within the tourism industry, recognised by The World Tourism Organization (UNWTO) and operated internationally under the management of the Foundation for Environmental Education (FEE).

Rome Cavalieri was commended for its ongoing commitment to sustainable management, from its high energy efficiency, excellent waste management, constant monitoring of CO2 emissions and attention to waste, to its pledge to working with numerous local associations supporting disadvantaged communities.

Alessandro Cabella, Managing Director of Rome Cavalieri, A Waldorf Astoria Resort commented: "We are honoured to be the first hotel in Rome to receive such a commendable award and hope to set an example for the hospitality industry in the city. As part of Hilton's commitment to corporate social responsibility through its Travel with Purpose, we will continue to work on initiatives that drive awareness around green issues, hoping to be ambassadors of the values expressed by the Green Key programme throughout the world."

Rome Cavalieri launched a new eco-initiative last year which sees the hotel's leftover bread turned into beer in a bid to combat global food waste. In partnership with Equoevento, a nonprofit organisation in Rome, the hotel distributes its unused bread to local brewery, Birrificio Vale la Pena which employs prisoners as part of a work release programme. The brewery uses the surplus bread to ferment a variety of beers, one of which is called RecuperAle, and the prisoners are involved in various phases of the process including the bottling and labelling of the beer.

About Green Key

Green Key is a voluntary, ecological standard of excellence recognized by UNWTO (World Tourism Organization), with more than 25 years of experience, assigned to over 3,000 hotels in 57 of the 76 countries where the FEE (Foundation for Environmental Education) is present. Green Key certified accommodations are part of a continuously growing international network that identify themselves as environmentally friendly and focus on promoting sustainability practices in their community. In addition to the Green Key programme, the FEE also supports worldwide including Blue Flag, Eco-Schools, Young Reporters, LEAF and Spighe Verdi.

About Waldorf Astoria Hotels & Resorts

Waldorf Astoria Hotels & Resorts is a portfolio of 30 iconic properties that creates a unique sense of place with a relentless commitment to personal service and culinary expertise in landmark locations around the world. Unified by their inspirational environments and True Waldorf Service, Waldorf Astoria hotels deliver graceful service from the moment a guest books through checkout. Waldorf Astoria is a part of Hilton, a leading global hospitality company. Experience Waldorf Astoria by booking at www.waldorfastoria.com or through the Hilton Honors mobile app. Learn about the brand by visiting newsroom.hilton.com/waldorfastoria, and follow Waldorf Astoria on Twitter, Instagram, and Facebook.